



# Novi Hockey Challenge

NOVI  POLICE  
& FIRE  
BENEVOLENT  
ASSOCIATION

VS.



Detroit Red Wings  
ALUMNI ASSOCIATION

Friday,  
January  
18th  
2019

7:45 PM NOVI ICE ARENA  
ADMISSION \$10.00

TICKETS AVAILABLE ON LINE AT [NOVIPFBA.ORG](http://NOVIPFBA.ORG).

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 SUBURBAN COLLECTION  
SHOWPLACE

# Novi Hockey Challenge

Friday,  
January 18, 2019  
Novi Ice Arena

## SPONSORSHIP OPPORTUNITIES

- \_\_\_\_\_ Jersey Sponsor \$3,000
- \_\_\_\_\_ Power Play Sponsor \$2,500  
10 VIP Game Tickets, including Afterglow at  
Suburban Collection Showplace  
Full page Program Ad
- \_\_\_\_\_ Penalty Box Sponsor \$2,000  
Includes opportunity for two attendees to sit in  
penalty box during the game
- \_\_\_\_\_ Dasher Board Ad \$750
- \_\_\_\_\_ Ceremonial Puck Drop \$500  
Includes opportunity to have photo  
taken on the ice with Red Wing alumni
- \_\_\_\_\_ Program Ads
  - \_\_\_\_\_ Full page \$300 (8 1/2 x 11, jpg or pdf)
  - \_\_\_\_\_ 1/2 page \$200 (8 1/2 x 5 1/2, jpg or pdf)
  - \_\_\_\_\_ 1/8 page \$100 (business card, jpg or pdf)\*must be submitted electronically to  
**pcauchi@cityofnovi.org** no later than  
January 10
- \_\_\_\_\_ Ticket Bundle  
20 General Admission Tickets \$150

## THANK YOU FOR YOUR SUPPORT!

Sponsor Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Phone or Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Completed form and payment must be returned by December 21, 2018  
via fax at 248.347.0590 or email to [pcauchi@cityofnovi.org](mailto:pcauchi@cityofnovi.org).

Tickets sales available online at [NoviPFBA.org](http://NoviPFBA.org)